



Public Health Association  
AUSTRALIA

# Sponsorship & Exhibition Prospectus

**Australian Public Health Conference**

*‘Transforming healthier futures:  
systems, solutions and solidarity’*

**Tuesday 15 to Thursday 17 September 2026**

**Nyaal Banyul Geelong Convention & Event Centre,  
Geelong/Wadawurrung Country, VIC**



**VICTORIA**

# About the Conference

Dear Potential Sponsor,

The Public Health Association of Australia (PHAA) and the Conference Advisory Committee invite you to consider sponsoring the [Australian Public Health Conference 2026](#) to be held on Tuesday 15 to Thursday 17 September 2026 at the Geelong Convention Centre, Geelong/Wadawurrung Country, VIC.

The 2026 Conference theme is: **“Transforming healthier futures: systems, solutions and solidarity”**.

Australia and the world face complex, interconnected public health challenges: widening inequities, climate pressures, digital transformation, commercial influences, and strained health systems. **Meeting these challenges will require more than isolated actions.** It demands systems change, genuine transdisciplinary collaboration, bold innovative solutions, strong political commitment and solidarity across sectors, communities and borders.

This year’s conference theme, ‘Transforming healthier futures: systems, solutions and solidarity’, calls on the public health profession to reflect critically on what is no longer working, and to imagine and build what comes next. How do we redesign systems to better promote prevention, wellbeing and health equity? Which solutions are delivering meaningful, equitable change? And how do we strengthen trust, diversity, collective action and social cohesion in an increasingly fragmented world?

We invite researchers, practitioners, policymakers, students and community leaders to come together to share evidence, challenge assumptions, and learn from lived experience. Through dialogue, debate and imagination, the conference will spotlight practical innovations, policy and practice solutions and partnerships that can reshape the conditions in which people live, learn and work, now and into the future. Together, we will explore how public health can move toward shaping healthier, fairer futures for all.

**Sponsorship of the event offers a strategic opportunity to be part of this collective movement and demonstrate your organisation’s support to public health and to associate your brand with thought leadership, sector networking and partnership development.**

The PHAA team is committed to working with sponsors to match sponsorship packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment. We would be delighted to discuss these promotional opportunities or any further ideas you may have for promoting your products or services.

We look forward to working with you.

Kind regards,



Adjunct Professor Terry Slevin  
Chief Executive Officer  
Public Health Association of Australia





# About the Conference

# Sponsorship packages

## Conference Objectives

- Create a safe environment for knowledge sharing, collaboration and relationship building
- Promote and celebrate public health
- To create an understanding of the past, present and future public health issues
- Create an inclusive and culturally safe environment with opportunities to discuss issues of diversity, disability and accessibility, and provide an equal opportunity to be part of the program and public health discussion
- Deliver latest research, program implementations and workforce developments
- Showcase new developments in advocacy in public health through keynote speakers
- Showcase leadership in public health from established and emerging leaders
- Highlight the activities of the PHAA, including state and territory branches and special interest groups, and encourage delegates to work together to achieve better health outcomes for Australians
- Invest in the next generation of public health leaders through dedicated early career and student mentorship, visibility, and professional growth

## Delegates Profile

The conference brings together professionals and students working across educational institutions, health agencies, associations, organisations and clinical health settings, including health administration and promotion officers, public health peak bodies, educators, planners, researchers, policy makers, scientists, doctors, nurses and allied health professionals operating locally, regionally, nationally and globally.

Students and early career professionals are also actively encouraged to participate and present, recognising their vital role in shaping the future of public health.

## Engagement Opportunities

Sponsoring and/or exhibiting at the Australian Public Health Conference 2026 offers the opportunity to:

- Demonstrate your organisation's support of public health;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

Learn more on our website: [www.austPH2026.com](http://www.austPH2026.com)

## Notes

- All packages will be booked in accordance to [PHAA's Sponsorship Protocol](#).
- All costs are GST inclusive.
- All time frames must be met in order to achieve package entitlements.
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners / handouts are to be provided by the sponsor or exhibitor.

## Contact

For any questions, including queries about tailored packages, or to send your completed Booking Form, please get in touch with:

Ms. Manon DAVID, Events Officer | E: [mdavid@phaa.net.au](mailto:mdavid@phaa.net.au) | T: 02 6171 1305

## Premier Sponsor

**One Available**

**This is a unique and exclusive opportunity to get the highest exposure with the Conference delegates and get recognition for your support of public health.**

### Be Acknowledged

- Acknowledgment as the conference Premier Sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the Opening Plenary Session

### Branding/Marketing

- Company pull-up banner displayed on main stage throughout the conference
- Company logo displayed on lectern signages
- Company digital banner displayed in the Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Connections

- A premium trestle table display in a prominent position in the exhibition area
- Opportunity to have 10 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

### Registrations

- 10 x Full conference registrations including the Welcome Reception & Conference Dinner
- 10 x Plenary Hub registrations

**\$ 60,000 AUD inc. GST**





## Principal Sponsor

**One Available**

This is an exclusive opportunity to shape your involvement in the event and get recognition for your support of public health.

### Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment as a conference sponsor at the opening and closing sessions
- Naming sponsor of a Plenary Session (not the Opening or Closing sessions)

### Branding/Marketing

- Company logo displayed on lectern signage
- Company digital banner displayed in Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Connections

- A premium trestle table display in a prominent position in the exhibition area (subject to availability)
- Opportunity to have 8 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

### Registrations

- 5 x Full conference registrations including the Welcome Reception & Conference Dinner
- 5 x Plenary Hub registrations

**\$ 40,000 AUD inc. GST**

## Associate Sponsor

**Five Available**

Associate Sponsors will have high visibility and exposure at the conference

### Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of a concurrent session stream

### Branding/Marketing

- Company digital banner displayed in Plenary Hub
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Connections

- A premium trestle table display in the exhibition area (subject to availability)
- Opportunity to have 5 downloadable digital assets (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

### Registrations

- 4 x Full conference registrations including the Welcome Reception & Conference Dinner
- 2 x Plenary Hub registrations

**\$ 30,000 AUD inc. GST**

## Scholarship Sponsor

As a Scholarship Sponsor your organisation will showcase your support of engaging in this important event and offering opportunities to others to attend the event.

### Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

### Branding/Marketing

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Registrations

- 1 x Full conference registration including the Welcome Reception & Conference Dinner
- 1 x Plenary hub registration

### Support of Scholarships

As a Scholarship Sponsor your package will support 3x Scholarships to attend the event (includes apportioned funding to be used towards registration, and accommodation and/or flights as applicable)

**\$ 15,000 AUD inc. GST**



## International Speaker Sponsor

As a sponsor of an international speaker, your organisation is associated with a highlight of the conference, as they provide the global context to conference deliberations.

### Be Acknowledged

- Acknowledgment as a conference sponsor
- Specific acknowledgment and logo included on the holding slide as the international speaker's sponsor in the session they are a part of

### Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Registrations

- 2 x Full conference registrations including the Welcome Reception & Conference Dinner
- 1 x Plenary hub registration

### Support of International Speaker

Your package will support 1x International Speaker to attend the event (includes apportioned funding to be used towards registration, and accommodation and/or flights as applicable)

**\$ 15,000 AUD inc. GST**



## Conference Dinner Sponsor

### One Available

As the Conference Dinner Sponsor, your organisation will support the main networking function of the conference. It is a key moment, creating opportunities for delegates to connect and unwind in a welcoming and relaxed atmosphere.

#### Be Acknowledged

- Acknowledgment as a conference sponsor
- Naming sponsor of the Dinner Function

#### Branding/Marketing

- Up to 2 company pull up banners featuring prominently in and around catering area during the Conference Dinner
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

#### Connections

- Opportunity to have 5 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

#### Registrations

- 2 x Full conference registrations including the Welcome Reception & Conference Dinner
- 3 x Guest Dinner Registrations
- 1 x Plenary hub registrations

*Please note functions will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.*

**\$ 13,000 AUD inc. GST**

## Refreshment Break Sponsor

### Three Available (1 per day)

Delegates look forward to the refreshment breaks to network with each other. Sponsorship of refreshment breaks for a day provides an opportunity to reach out while delegates are relaxed and chatting in between sessions

#### Be Acknowledged

- Acknowledgment as a conference sponsor
- Logo included on the holding slides announcing Refreshment Breaks on your nominated day

#### Branding/Marketing

- Up to 2 company pull up banners featuring prominently in and around catering area during refreshment breaks on the day(s) you're sponsoring
- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, plenary hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

#### Connections

- Opportunity to have 2 downloadable digital assets (flyer/brochure, video) in the plenary hub promoting your organisation to all delegates

#### Registrations

- 2 x Full conference registrations including the Welcome Reception & Conference Dinner
- 1 x Plenary hub registration

*Please note catering will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld in line with public health practices.*

**\$ 9,000 AUD inc. GST / per day**





## Affiliation Sponsor

This is a rare opportunity to engage in the Conference and have your brand in front of delegates

### Be Acknowledged

- Acknowledgment as a conference sponsor
- Acknowledgment of your sponsorship at opening and closing plenary sessions

### Branding/Marketing

- Company logo displayed on sponsorship slide in plenary hall throughout the conference
- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Registrations

- 2 x Full conference registrations including the Welcome Reception & Conference Dinner
- 1 x Plenary Hub registrations

**\$ 4,000 AUD inc. GST**

## Trestle Table Exhibitor

**Limited number available**

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

### Be Acknowledged

- Acknowledgment as a conference exhibitor

### Branding/Marketing

- Company name, profile and logo on the conference website, Plenary Hub, mobile app and emailed in 'Introducing the Sponsors & Exhibitors'

### Connections

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 1 downloadable digital asset (flyer/brochure, video) in the Plenary Hub promoting your organisation to all delegates

### Registrations

- 1 x Full conference registration including the Welcome Reception & Conference Dinner
- 1 x Plenary Hub registration

**\$ 3,500 AUD inc. GST**

## After something else?

In addition to the set packages outlined, packages can be customised to meet your organisation's specific objectives.

Ms. Manon DAVID, Events Officer | E: [mdavid@phaa.net.au](mailto:mdavid@phaa.net.au) | T: 02 6171 1305





# Booking Form

To book a sponsorship package, please send your completed form to:  
 Ms. Manon DAVID, Events Officer | E: [mdavid@phaa.net.au](mailto:mdavid@phaa.net.au) | T: 02 6171 1305

Organisation

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Contact Name

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Position

---

Postal Address

---

Suburb

State

Postcode

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Phone

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Email

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Website

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## Sponsorship Packages

Type	Cost	Select
Premier Sponsor	\$60,000	<input type="checkbox"/>
Principal Sponsor	\$40,000	<input type="checkbox"/>
Associate Sponsor	\$30,000	<input type="checkbox"/>
Scholarship Sponsor	\$15,000	<input type="checkbox"/>
International Speaker Sponsor	\$15,000	<input type="checkbox"/>
Conference Dinner Sponsor	\$13,000	<input type="checkbox"/>
Refreshment break sponsor	\$9,000/day	Day 1 <input type="checkbox"/>
• Tuesday 15 Sept. 2026		Day 2 <input type="checkbox"/>
• Wednesday 16 Sept. 2026		Day 3 <input type="checkbox"/>
• Thursday 17 Sept. 2026		
Affiliation Sponsor	\$4,000	<input type="checkbox"/>

## Exhibition Package

Type	Cost	Select
Trestle Table Display	\$3,500	<input type="checkbox"/>

All prices are in AUD and GST inc.

Total Cost

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Name of  
authorised person

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Position

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Signature

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Date

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**Upon confirmation, this contract is binding on the signature above.**

### Confirmation

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment having been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the contract are not fulfilled.

### Payment

Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.



# Australian Public Health Conference 2026

Wadawurrung Country/Geelong, VIC

